



**US LAWN**

**BASF**

We create chemistry

2026 **Early Order Program**

# Design Your Own Program. Own Your Season.

*Design it. Order it. Own it.*



For More Information Visit  
[betterturf.basf.us/lawncare/EOP](https://betterturf.basf.us/lawncare/EOP)

**Contact your distributor to start  
building your foundation today.**

Earn rebates up to

**12%**

Additional Program Details and Qualifications: All Agency products are sold on behalf of BASF. All sales are final. No returns. Rebate will be based upon reported sales from the BASF Authorized Agent(s) and Distributor(s). The T&O EOP End-User Rebate program applies only to these Qualified End-User professionals: golf, lawn & landscape, sports turf, sod farms, municipalities, and parks & recreation. Multiple sales orders for one customer are cumulative and will qualify if ordered between program dates and from any BASF Authorized Agent(s) and/or Distributor(s). BASF reserves the right to cancel or modify this program at any time. All products may not be registered for sale or use in all states. Please check with your state or local Extension Service. Alucion 35 WG insecticide, Aramax Intrinsic brand fungicide, FreeHand 1.75 herbicide, Pillar G Intrinsic brand fungicide, Pillar SC Intrinsic brand fungicide, Siesta insecticide fire ant bait and Tower herbicide are not for sale, distribution and/or use in New York State. Alucion, Amdro, Basagran, Drive, FreeHand, Insignia, Intrinsic, Lexicon, Orchestra, Pageant, Pendulum, Pillar, Pylex, Segment, Siesta, Sultan, Tower, Ventigra, and Xzemplar are registered trademarks of BASF.

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Agency Lawn Fungicides

- 1

Select your qualifying fungicide brand.
- 2

Order at least \$3,000 to start saving.
- 3

Order in October to lock in the highest rebates.

Qualifying Purchase Levels	Oct. 1 - Oct. 31, 2025 Earned Incentive %	Nov. 1 - Dec. 5, 2025 Earned Incentive %
\$3,000+	8%	3%

Extended payment terms to June 10, 2026

Product	Package	Redemption Value	Quantity	Total
Insignia® SC Intrinsic brand fungicide	4 x 30.5 fl oz	\$2,303.36		
Insignia SC Intrinsic brand fungicide	2 x 2.5 gal	\$7,522.50		
Lexicon® Intrinsic brand fungicide	4 x 21 fl oz	\$2,520.00		
Xzemplar® fungicide	2 x 114 fl oz	\$3,602.40		
Xzemplar fungicide	4 x 11.4 fl oz	\$861.84		
		SUBTOTAL:		

Across-the-Lawn Solutions  
(Herbicides, Fungicides and Insecticides):

- 1

Order at least \$3,000 to start saving.
- 2

Earn a 12% rebate by reaching \$20,000 in total purchases.
- 3

Buy now and don't pay until June 10, 2026.\*\*

THE TOWER POWER KICKER

Earn a 5% rebate on your Tower® herbicide order with the purchase of 5+ gallons.\*

Qualifying Purchase Levels (Excluding DYOP fungicides)	Oct. 1 - Dec. 5, 2025 Earned Incentive %
\$3,000 - \$7,999	4%
\$8,000 - \$19,999	6%
\$20,000+	12%

Product	Package	Redemption Value	Quantity	Total
Herbicides				
Basagran® T&O herbicide	2 x 1 gal	\$127.50		
Drive® XLR8 herbicide	4 x 0.5 gal	\$228.13		
Drive XLR8 herbicide	2 x 2.5 gal	\$529.69		
FreeHand® 1.75G herbicide	1 x 50 lb	\$116.00		
Pendulum® 2G herbicide	40 lb bag	\$92.00		
Pendulum 2G herbicide	20 lb bag	\$52.50		
Pendulum AquaCap herbicide	2 x 2.5 gal	\$290.63		
Pendulum AquaCap herbicide	1 x 15 gal	\$1,035.00		
Pylex® herbicide	4 x 4 fl oz	\$1,552.00		
Segment® II herbicide	2 x 2.5 gal	\$1,706.25		
Tower® herbicide	2 x 2.5 gal	\$2,100.00		
Fungicides				
Orkestra® Intrinsic® brand fungicide	4 x 16 fl oz	\$684.80		
Pageant® Intrinsic brand fungicide	4 x 1 lb	\$460.00		
Pillar® G Intrinsic brand fungicide	30 lb bag	\$112.50		
Pillar G Intrinsic brand fungicide	15 lb bag	\$60.75		
Pillar® SC Intrinsic brand fungicide	4 x 43.5 fl oz	\$913.50		
Pillar SC Intrinsic brand fungicide	2 x 128 fl oz	\$1,235.20		
Insecticides				
Alucion® 35 WG insecticide	10 x 2.375 lbs	\$2,636.30		
Amdro® Pro fire ant bait	1 x 25 lbs	\$625.00		
Siesta® insecticide fire ant bait	15 lbs	\$318.75		
Sultan® miticide	4 x 0.125 gal	\$740.00		
Ventigra® insecticide	4 x 20 fl oz	\$1,360.00		
Spray Indicators				
Turf Mark spray indicator - blue	12 x 0.25 gal	\$273.75		
Turf Mark spray indicator - blue	1 x 30 gal	\$1,717.50		
Turf Mark spray indicator - blue	2 x 2.5 gal	\$305.63		
Turf Mark spray indicator - blue	4 x 1 gal	\$262.50		
		SUBTOTAL:		

\* The 5% Tower herbicide kicker will only be applied to Tower herbicide purchases at specified volumes and within program dates.

\*\* All agency products invoiced between October 1, 2025 and December 31, 2025 will receive June 10, 2026 terms for the end user. Across-The-Lawn Solutions agency products include: Alucion 35 WG insecticide, FreeHand 1.75G herbicide, Orkestra Intrinsic brand fungicide, Pageant Intrinsic brand fungicide, Pendulum AquaCap herbicide 15-gal, Pylex herbicide, Sultan miticide, Tower herbicide and Ventigra insecticide.

Terms for non-agency products are determined by the BASF authorized distributor.